We are a vibrant community of Latina immigrant women who support one another unconditionally through our triumphs and challenges. **At Prospera, we use entrepreneurship as a powerful vehicle for personal transformation, economic empowerment, and social change.**

When women arrive to this country, we will do anything to build a better life for our families. We are resilient, innovative, and powerful beyond measure. Latinas are important contributors to social and economic growth in our state and nation. In the past five years, alone there has been an 87% growth in Latina-owned businesses.

Women emerge from our programs with the skills, connections, and determination to launch co-ops and small businesses. Most importantly, we build a loving community that helps us break through the obstacles we face as immigrant women.

**With Prospera we have built a powerful network of passionate women who turn business dreams into reality. Prospera helps us achieve our dreams, make life-long friends and empower our families. Si Se Puede.**

— Nancy Rosales
Prospera Entrepreneur
STRENGTH. Latina women play a significant, powerful role in our families and communities. The challenges we face as immigrant women become our greatest source of strength and resilience. At Prospera, we help women tap into that power and use it as fuel to launch effective businesses.

COOPERATION. Isolation is a big part of the immigrant experience. Our programs and the co-ops we build allow us to reclaim cooperative values from our home countries, find meaningful connections with other immigrant women, and build businesses that balance work and family.

IMAGINATION. Women often lack the support we need to launch our wildest entrepreneurial dreams. At Prospera, we take tools from traditional business incubator programs, infuse them with culture and love, and make them accessible for Latina immigrants. We begin to see the possibilities, open doors for each other, and dream bigger!

TRANSFORMATION. With a community of women who have your back and believe in you, Latina immigrants are unstoppable. Together, we feel safer and more confident to take risks, flex our leadership, and see ourselves as catalysts for community change.

PROSPERITY FOR LATINAS. PROSPERITY FOR ALL.

Prospera is growing! In the last four years we have touched the lives of more than 825 Latinas, and now have 10 businesses in incubation and 7 cooperatives in operation.

Invest in Prospera. Join us in creating a future where all women have the leadership skills and the community of support to create our own fulfilling work and become changemakers.

DONATE TODAY! Go to Prosperacoops.org or mail your check to Prospera c/o homiey 1232 Fruitvale Ave, Oakland CA 94601