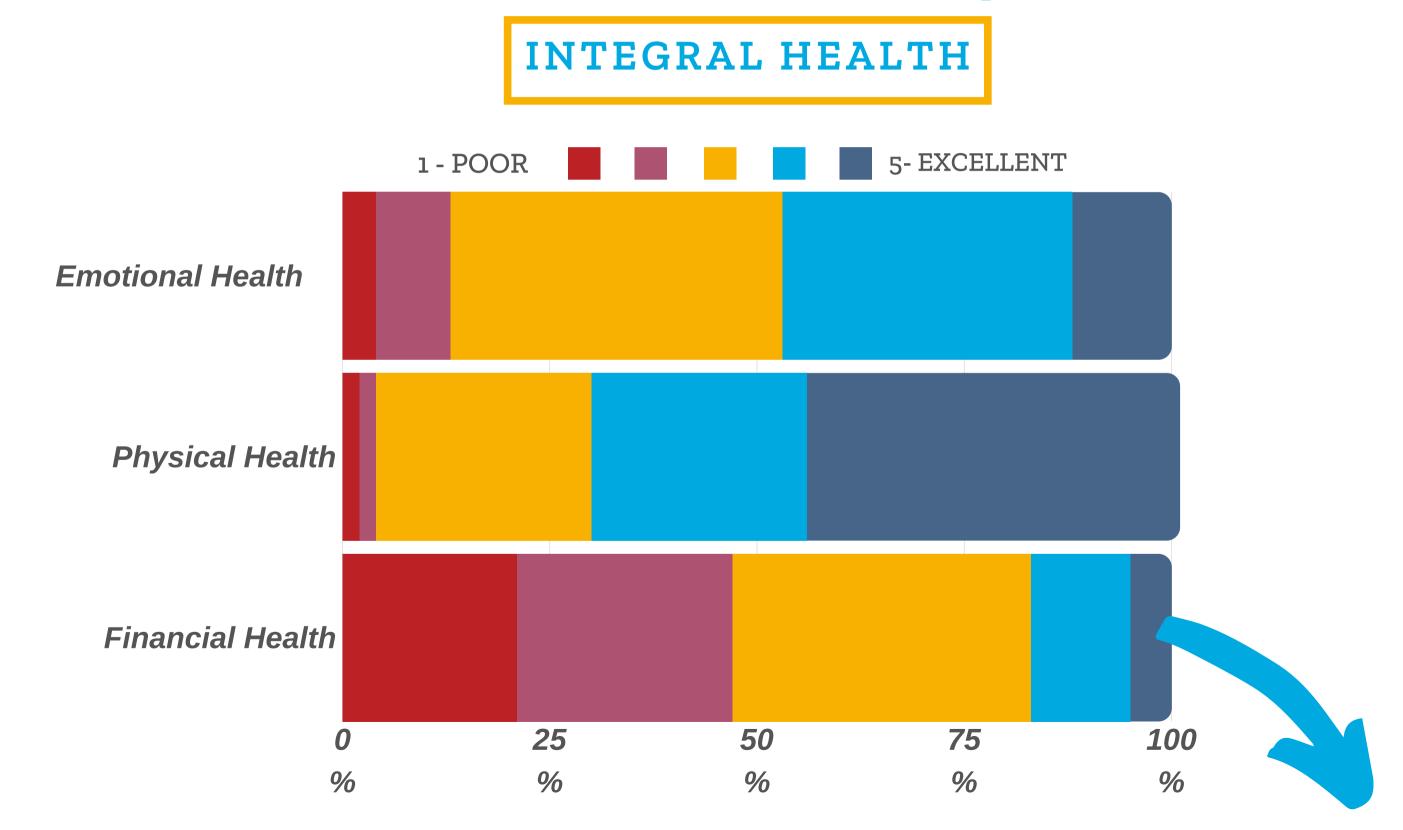
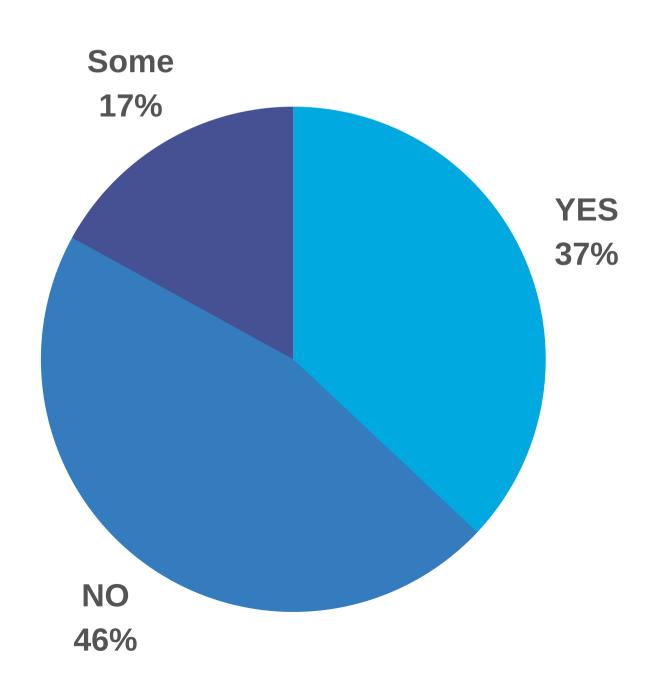
PROSPERA COMMUNITY

Responses from 58 Latina women entrepreneurs from Prospera's programs Surveys administered March 20th - April 1, 2020



FINANCIAL HEALTH

ABILITY TO WORK FROM HOME



23% depend on their business as their main source of income

63% cannot work from home to cover their expenses (lack of opportunity or access to technology)



FINANCIAL HEALTH

SAVINGS

36% have no savings

77% would be able to cover less than 2 months' expenses with their savings





RISK OF LOSING HOME

34% are at high risk of losing their home



MUTUAL SUPPORT

We asked participants how they would like to support our community.

HOW I WANT TO SUPPORT

Multiple responses



40% - Identify more resources



34% - Interview other Prospera participants



26% - Lead a course online



20% - Other



78% have offered to support others



40% see themselves as community leaders

Areas of expertise:

Google Suite
Videoconferencing
Traditional Remedies
Financial Health
Emotional Wellbeing

Grantwriting, and more...



WORDS FROM SOME PARTICIPANTS

"You can't think about projections, and much less being at the head of your business. You feel responsible since you are providing jobs for other people"

"We are closed and generating great losses. The situation is difficult, and we are going to suffer the impacts all year."

"I feel very privileged to be part of this Prospera family. They give me reason to keep going."

