

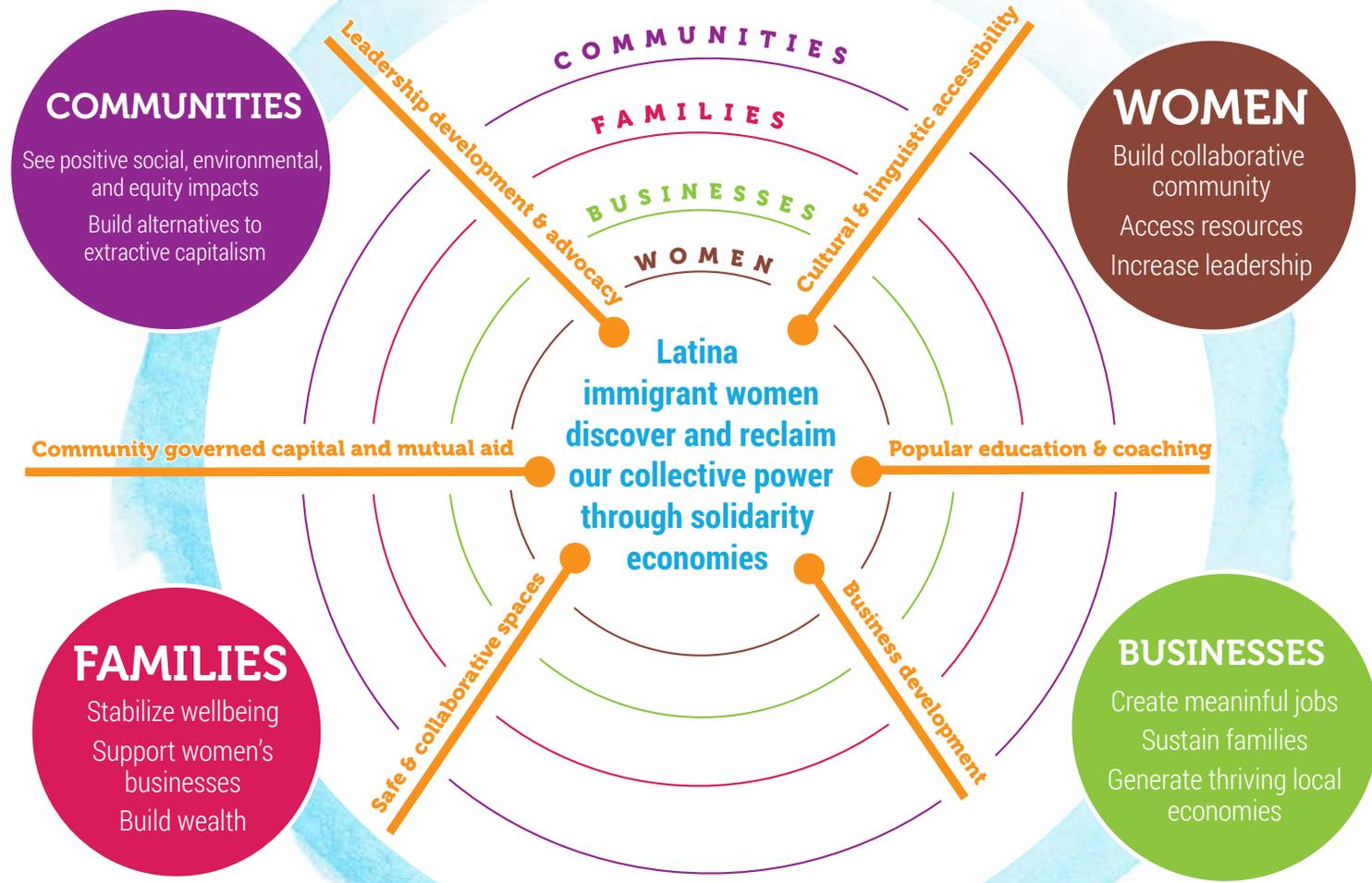
PROSPERA Theory of Change 2020

Our mission

Prospera partners with Latina entrepreneurs to launch businesses that foster cooperation, economic independence and well-being in immigrant communities. Through our culturally-based programs, Latinas access the networks, tools and capital they need to become successful business owners and powerful community leaders.

Our Vision

We envision a vibrant ecosystem of Latina-owned businesses cooperating to transform communities and local economies and building prosperity for the benefit of all.



Our Values

Cooperation: We reclaim our cooperative roots, find meaningful connections with other immigrant women and build partnerships for greater impact.

Resilience: The challenges we face as immigrant women become our greatest source of strength. We cultivate leadership at all levels, using a strengths-based approach to tap the depth and richness of cultural and community knowledge.

Holistic wellbeing: We recognize the woman as a whole in all her roles, stages and needs as well as her connection with her community. We support women to create businesses that bring balance and contribute to the wellbeing of all.

Innovation: We take tools from traditional business incubator programs, infuse them with culture and love and make them accessible for Latina immigrants. We begin to see the possibilities, open doors for each other and dream bigger!

Collective power: Together, we feel safer and more confident to take risks, flex our leadership and see ourselves as catalysts for community transformation.

